



## MINUTES

### FVWDB Board of Directors

Thursday, February 20, 2020  
Fox Valley Technical College – Riverside Campus  
150 N. Campbell Road, Oshkosh, WI

**Board Members Present:** Patti Andresen-Shew, Tony Beregszazi, Laura Biehn, Brad Grant, Russ Haase, JoAnne Hall, Brian Kaminske, Jose Martinez, Patty Milka, Sara Pantol, Dave Thiel, Debbie Warga, Hannah Westphal, Mark Westphal (via phone), Dale Walker and Margaret Winn.

**Board Members Excused:** Dustin Delsman, Amy Groshek, Jason Hendricks, Aimee Hostettler, Amanda Kopetsky, Larry Lautenschlager, Jessica Maple, Jennifer Marks, Bob Pedersen, Robert Sivick, Craig Wehner, and Steve Zurawski.

**Others Present:** Harley Reabe, Green Lake County Board Chair, Anthony Snyder – FVWDB

**Board Meeting Call to Order:** With the absence of Chair Jason Hendricks, Vice-Chair Brian Kaminske called the Board to order at 2:16 pm.

**Approval of Board Meeting Agenda (*Action Item*):** Mr. Kaminske introduced the Board of Directors agenda. **Motion by Mr. Walker and seconded by Ms. Andresen-Shew to approve the agenda; motion carried.**

**Approval of Minutes from 1/16/2020 Executive Committee Meeting (*Action Item*):** Mr. Kaminske presented meeting minutes from the 1/16/2020 Executive Committee Meeting. **A motion was made by Mr. Martinez to approve the minutes from the 1/16/2020 Executive Committee Meeting and seconded by Mr. Haase; motion carried.**

**Board Updates:** Mr. Snyder reviewed recent Board activity which included: Two new Board members Mr. Delsman and Ms. Pantol; An increase to our National Dislocated Retail Grant, bringing the total to \$161, 996; Recent media coverage on the Board, including a *Time* magazine article about our retail grant activity; Bobbi Miller, the Board's manager of business solutions, was recognized for being among the 80 nominees for the *Insight* Women of Influence Awards; Results from the April 2019 Wisconsin Department of Workforce Development's monitoring of the Board; and finally a letter from DWD Secretary Caleb Frostman with information on the future of job centers in Wisconsin.

**Strategic Programs Committee Report:** Chair Andresen-Shew shared information on recent activities of her committee, including a review of Board performance in Workforce Innovation and Opportunity Act (WIOA) programs; the exploration of technology to augment Job Center services; a timeline for reviews of our service delivery policies; discussions on Program Year 2020 contracts; and future meetings of the committee.

**Finance & Personnel Committee Report (*Action Item*):** Chair Walker shared information on recent activities of his committee, including the securing of new worker compensation insurance for Board staff and Title V participants;

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new group term life, accidental death and dismemberment, long-term and short-term disability insurance for Board staff; an update to the employee handbook to create a cell phone policy; disallowed costs from April 2019 DWD monitoring totaled \$648.84 and the committee recommends splitting the cost 50/50 with the subrecipients; information on a recent Fast Forward Grant to serve county jails; a review of the Board's staff retirement plan and a review of Board financial reports as of 12/31/19. **Motion by Mr. Beregszazi and seconded by Ms. Haase to accept the Finance & Personnel Committee Report and Financial Reports as presented; motion carried.**

**Presentation and Discussion: Branding and Marketing:** Mr. Snyder introduced Lisa Piikkila, owner and creative director of Coalesce Marketing and Design, and her associate, Anne Mares. Ms. Piikkila and Ms. Mares led the Board through a marketing and branding exercise and stressed the importance of a strong brand story which will increase customers served and possibly help with fund-raising and the securing of grants.

Adjournment: The joint meeting was adjourned at 4:05 PM.