

Oshkosh Premier  
Waterfront Hotel  
(1 N. Main Street)

*Athearn Ballroom*

# Teachable Fit Workshop

May 14, 2013

**RSVP by Friday, May 10**

Oshkosh Chamber of Commerce  
920.303.2266, info@oshkoshchamber.com,  
www.OshkoshChamber.com/events

**Cost \$20/per person**

Includes breakfast and workshop session

**Registration 7:30 a.m.**

Check-in & networking

**Session 8:00 - 10:00 a.m.**

Featuring:

**Melanie Holmes** VP of World of Work Solutions at Manpower

**Reggie Newson** Secretary of Wisconsin Department of Workforce Development



## THE CHALLENGE...

*Businesses face the ongoing challenge of finding the right people with the right skills at the right time - those who can improve performance, strengthen competitive advantage and drive sustainable growth. However, Manpower-Group's Annual Talent Shortage Survey consistently reveals that a substantial percentage of U.S. employers are struggling to fill mission-critical positions, despite continued high unemployment.*

## ATTENDEES WILL...

- Understand how global forces are affecting their ability to get and keep talent. This knowledge will help them develop effective talent attraction and retention programs.
- Gain clear understanding of the reasons why businesses are struggling to fill key positions. This will allow attendees to develop mitigating strategies to help overcome their workforce challenges.
- Understand how the Teachable Fit concept can help organizations build the talent they need.
- Practice using the Teachable Fit concept to translate existing competencies into required skill sets.

## THIS WORKSHOP WILL...

- Discuss the forces of change that are transforming the world of work
- Examine the factors causing the talent shortage
- Identify specialized solutions for winning today's race for talent.

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## Melanie Holmes



An internationally known expert on all things work related, Melanie is dedicated to advancing ManpowerGroup's position as the thought leader in the contemporary world of work. She shares ManpowerGroup's extensive labor force knowledge while building strategic partnerships with government, universities and other leadership organizations. Melanie is also respon-

sible for community investment at ManpowerGroup, which includes volunteerism, community relations and philanthropy.

Melanie has been with ManpowerGroup for over 30 years. During that time she has witnessed profound changes in the world of work, the staffing industry and in HR practices in general. This perspective makes her uniquely qualified to talk about the challenges companies are experiencing finding talent.

## Reggie Newson



Wisconsin Department of Workforce Development Secretary Reggie Newson leads the state agency charged with building and strengthening Wisconsin's workforce. He served as deputy secretary from August 2011 until Governor Scott Walker appointed him Secretary on October 24, 2011. Secretary Newson directs the state workforce agency that has an annual budget of over \$450 million, over 1,600 employees and

six divisions: Employment and Training, Administrative Services, Equal Rights, Unemployment Insurance, Worker's Compensation and Vocational Rehabilitation.

Prior to his tenure at DWD, Secretary Newson served as Executive Assistant at the Wisconsin Department of Transportation (DOT), one of the DOT top three leadership positions. He previously was operations director for the DOT Southeast Region, managing a \$320 million budget and directing 500 employees since 2005.

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